

LIMITED POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby makes, constitutes and appoints Amy M. Batten, Amanda L. Keister, James R. Jolley and Andrew J. Novak, and each of them singly, as the undersigned's true and lawful attorneys-in-fact to

1. execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Novan, Inc. (the "Company"), (i) Forms 3, 4, and 5 (including amendments thereto) in accordance with Section 16(a)
2. do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5 (including amendments thereto), Form 144, or Schedule 13D or 13G (in
3. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being

The undersigned hereby grants to each attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted.

The undersigned hereby revokes any and all prior powers of attorney executed for this purpose. This Limited Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3,

IN WITNESS WHEREOF, the undersigned has caused this Limited Power of Attorney to be executed as of this 28th day of January, 2019.

/s/ John M. Gay
John M. Gay